

# 2022-2027 Strategic Plan



## NSW Irrigators' Council is the peak body representing irrigation farmers through evidence-based policy and advocacy.

### Vision

The secure, sustainable and productive management of water resources in NSW.

### Mission

- Be the informed and constructive voice of irrigation farmers for best practice water policy in NSW.
- Protect, secure and enhance the rights and social licence of irrigators and water users in NSW.
- Ensure the NSW irrigation industry is valued and recognised as efficient, responsible and sustainable.
- Ensure a positive regulatory and operating environment for all irrigation farmers in NSW.

### Values

**Integrity** – NSWIC is ethical, honest and respectful.

**Leadership** – NSWIC is progressive, proactive, and outcomes-focused.

**Evidence** – NSWIC policies are driven by research, evidence, member engagement and expertise.

**Collaborative** – NSWIC members collaborate to support the collective best interests of all irrigators.

**Sustainable** – NSWIC supports the water sharing hierarchy prioritising critical human needs and environment.



## Strategic Priorities

### **Government and stakeholder relations**

NSWIC will foster constructive relationships with decision and policy makers, develop partnerships with diverse stakeholder groups, and broaden its regional networks.

### **Protect, secure and enhance a positive operating environment**

NSWIC will advocate on NSW and federal water policy and management for fair, secure and affordable access to water, within the water sharing hierarchy prioritising critical human needs and rivers.

### **Membership satisfaction**

NSWIC will demonstrate the value of membership to retain current members, attract new members, and increase the levy-paying base to ensure the Council is well resourced.

### **Reputation and Social Licence**

NSWIC will improve public appreciation of irrigated agriculture, including its socioeconomic value and role in improving environmental and cultural water management.

### **Governance**

NSWIC will adopt best practice in its corporate governance and ensure financial sustainability.

### **People**

NSWIC will be an employer of choice for highly skilled and talented people committed to best practice policy and management supporting productive water use.



# ABOUT NSWIC

NSWIC is a non-profit peak body representing irrigation farmers and the agricultural irrigation sector in NSW by providing:

- an apolitical lobbying and advocacy function with government and agencies
- a forum for the development of fact-based policy and programs for the NSW irrigation industry
- a policy advice source for government, agencies, media, decision makers and opinion leaders

## **NSWIC Member Organisations:**

Barwon-Darling Water, Bega Cheese Ltd, Border Rivers Food & Fibre, Coleambally Irrigation Co-Operative Ltd, Cotton Australia, Gwydir Valley Irrigators' Association Inc., Hunter Valley Water Users Association, Lachlan Valley Water, Macquarie River Food & Fibre, Murrumbidgee Groundwater Inc, Murrumbidgee Private Irrigators Inc., Namoi Water, NSW Farmers' Association, Ricegrowers' Association of Australia Inc., Richmond Wilson Combined Water Users' Association, Western Murray Irrigation Ltd., Wine Grapes Marketing Board, Yanko Creek and Tributaries Advisory Council.