

2019-2024 Strategic Plan



NEW SOUTH WALES
IRRIGATORS'
COUNCIL

NSW Irrigators' Council is the respected, Authoritative peak body representing irrigation farmers in NSW through honest, evidence-based advocacy.

VISION

To protect, secure and enhance the rights of irrigation farmers and water owners in NSW

To ensure the NSW irrigation industry is valued and recognized as efficient, responsible and sustainable

To effectively influence government policy formulation and decision making

To demonstrate clear value for members

MISSION

Integrity - NSWIC is ethical, honest and respectful

Leadership - NSWIC is proactive and constructive and seek to resolve issues

Evidence - NSWIC policies are driven by research, fact, member engagement and expertise and we require this of others

Collaborative - NSWIC and its members will work together and with others to achieve our shared objectives

VALUES



STRATEGIC OBJECTIVES

A circular graphic on the left side of the page. The top part of the circle contains the text 'STRATEGIC OBJECTIVES' in a bold, blue, sans-serif font. The bottom part of the circle contains a photograph of a water control structure, possibly a dam or weir, with water flowing over it. The sky in the background is a mix of orange and blue, suggesting a sunset or sunrise. The overall design is clean and professional.

Government and stakeholder relations

- Influence policy development and implementation at all levels of government and bureaucracy
- Participate in Government and agency reviews and processes
- Build strategic alliances with relevant stakeholders

Reputation and social licence

- Implement proactive and positive communication campaigns to promote the efficiency and sustainability of irrigation industries
- Raise the profile of NSWIC to improve benefit to members
- Develop crisis management strategy to protect the reputation of irrigation farmers in NSW

Governance

- Establish clear processes for the development, prioritization and review of Council policies
- Set annual budgets and operating plans
- Implement a code of conduct and protocols for dealing with conflict of interest

People

- Develop and encourage future leaders and industry ambassadors
- Support members, board and staff with training and professional development
- Recognize members as leading experts in the field

ABOUT NSWIC

NSWIC is a non-profit peak body representing irrigation farmers and the agricultural irrigation sector in NSW by providing:

- an apolitical lobbying and advocacy function with government and agencies
- a forum for the development of fact-based policy and programs for the NSW irrigation industry
- a policy advice source for government, agencies, media, decision makers and opinion leaders

NSWIC Member Organisations:

Barwon-Darling Water, Bega Cheese Ltd, Border Rivers Food & Fibre, Coleambally Irrigation Co-Operative Ltd, Cotton Australia, Dairy Connect, Gwydir Valley Irrigators' Association Inc., Hunter Valley Water Users Association, Lachlan Valley Water, Macquarie River Food & Fibre, Murray Irrigation Ltd., Murray Valley Water Diverters, Murrumbidgee Groundwater Inc, Murrumbidgee Irrigation Ltd., Murrumbidgee Private Irrigators Inc., Murrumbidgee Valley Food & Fibre, Namoi Water, NSW Farmers' Association, Ricegrowers' Association of Australia Inc., Richmond Wilson Combined Water Users' Association, South Western Water Users' Association, West Corugan Private Irrigation District, Western Murray Irrigation Ltd., Wine Grapes Marketing Board, Yanko Creek and Tributaries Advisory Council.